

10 Ways Local Chambers Can Take Action to **Support Prop 45 Today**

Ready to get involved? Here are **10 easy ways** your chamber can engage members and activate its grassroots network around **Prop 45**.

1 ENDORSE PROP 45.

Nearly 100 chambers and local business groups have already joined the coalition! If you haven't already, [CLICK HERE TO JOIN THE COALITION](#).

2 ADD CAMPAIGN MATERIALS TO YOUR WEBSITE.

Voters are turning to Google and AI tools with questions about **Prop 45**. Help make sure they find accurate information by posting campaign fact sheets, press releases, FAQs and more from the [ACTION CENTER](#) on your chamber website.

3 ANNOUNCE YOUR CHAMBER'S SUPPORT.

Use the ready-to-use press release template in the [ACTION CENTER](#). Just add your chamber's information and a quote from a chamber leader, then send it to local media.

4 SUBMIT A LETTER-TO-THE-EDITOR.

Use the campaign's easy [LTE TOOL](#) to submit a letter to your local newspaper, and encourage your members to do the same. The more letters submitted, the better the chance of getting one published.

5 SEND AN EMAIL BLAST—AND KEEP PROP 45 IN THE ROTATION.

Keep members engaged with regular **Prop 45** updates through Election Day. Use ready-to-share newsletter copy from our [TOOLKITS](#), promote the [LTE TOOL](#) and share other ways to take action from the [ACTION CENTER](#).

6 POST ON SOCIAL MEDIA.

Check out our campaign social media [TOOLKITS](#) for ready-to-post content, or customize your own with your [LOGO](#) or a [QUOTE](#).

7 SHARE THE ACTION CENTER WITH YOUR MEMBERS.

Make it easy for businesses and community leaders to take action by directing them to the campaign's [ACTION CENTER](#), where they can access ready-to-use tools and resources to support **Prop 45** and spread the word.

8 BRING PROP 45 TO YOUR NEXT EVENT.

Download ready-to-use **Prop 45** flyers and signs from the [ACTION CENTER](#) to print and display at your next mixer, luncheon, board meeting or member event.

9 SEND SIGNS TO YOUR MEMBERS.

Encourage members to print and display **Prop 45** flyers and signs at their businesses, homes or throughout the community. Ready-to-print materials are available in the [ACTION CENTER](#).

10 CONTRIBUTE TO THE CAMPAIGN.

Every contribution helps the campaign reach and educate voters. [CLICK HERE](#) to contribute by credit card, check or wire transfer.

**Visit YesonProp45.com
for more info!**

**Questions? Contact George Ashford
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